

We claim:

- 3⁰1. A multi-removable label construction comprising:
- 5 a face stock layer that is backed with adhesive;
- a cut pattern in the face stock layer that defines a removable sub-
- label within said face stock layer;
- a release liner member that backs and extends beyond said
- removable sub-label, and that backs less than the entire area of the face stock
- layer; and
- 10 address indicia printed on both said face stock layer and on said
- sub-label.
- 3¹2. The label of claim 1, wherein the face stock layer comprises adhesive coated paper.
- 3²3. The label of claim 1, wherein said face stock layer comprises an inkjet ink-receptive coating.
- 15 3³4. The label of claim 1, wherein the adhesive layer comprises a pressure-sensitive adhesive.
- 3⁴5. The label of claim 1, wherein said multi-removable label is provided on a sheet comprising a plurality of labels as defined in claim 1.
- 3⁵6. A multi-label sheet assembly comprising:
- 20 first removable means for providing a first removable label; and
- second removable means for providing at least one second removable label, wherein the at least one second removable label is formed by and within the first removable label.

36 7. The label of claim 6, wherein the first removable label means comprises adhesive coated paper.

37 8. The label of claim 7, wherein the second removable label means comprises information printed thereon.

5 38 9. The label of claim 7, wherein the first removable label comprises a return address removable label and the at least one second removable label comprises a send address removable label.

39 10. A method for re-using a portion of a label comprising the steps of:
 10 providing a label as defined in claim 1;
 attaching the first removable label to a first substrate;
 removing the at least one second removable label from the first removable label by removing at least a portion of the face stock layer and the adhesive layer; and
 attaching the at least one second removable label to a second
 15 substrate.

40 11. A multi-removable label construction comprising:
 a face stock layer that is backed with adhesive;
 a first cut pattern in the face stock layer and the adhesive that defines an outer label;
 20 a second cut pattern in the face stock layer and the adhesive that defines at least one inner label within said outer label;
 a release liner member applied to the adhesive; and
 a third cut pattern in the release liner member that backs and extends beyond said inner label, and that backs less than an entire area of the
 25 face stock layer and the adhesive.

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12. The label of claim 11, wherein the face stock layer comprises adhesive coated paper.
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13. The label of claim 11, wherein the at least one inner label comprises information printed thereon.
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14. The label of claim 13, wherein the information is mailing information.
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15. The label of claim 14, wherein said face stock layer comprises an inkjet ink-receptive coating.
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16. The label of claim 11, wherein the adhesive layer comprises a pressure-sensitive adhesive.
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17. The label of claim 11, wherein said multi-removable label is provided on a sheet comprising a plurality of multi-removable labels.
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18. A label assembly comprising:
- 15 a face stock layer coated with adhesive;
- said face stock layer being backed with a release liner;
- a first line of weakness pattern in said face stock layer defining a removable label;
- a second line of weakness pattern within said first line of weakness pattern defining a second removable label;
- 20 said first and second line of weakness patterns extending through the face stock but not the release liner;
- a third line of weakness pattern in said release liner, said third line of weakness pattern being intermediate to said first and second line of weakness patterns, said third line of weakness pattern extending through the release liner

but not the face stock layer and address indicia printed on both said face stock layer and on said sub-label.

19. A label assembly as defined in claim 18, further comprising a fourth line of weakness pattern within the first line of weakness pattern defining an additional removable label.

20. A label assembly as defined in claim 18, wherein said lines of weakness are die cuts.

21. A label assembly as defined in claim 19, wherein said lines of weakness are die cuts.

22. A label assembly as defined in claim 18, wherein said label further comprises a fold line for folding the label.

23. A label assembly as defined in claim 22, wherein said fold line defines a label section, said second line of weakness pattern being within said label section.

24. A label assembly as defined in claim 18, wherein said release liner is a first release liner, said label further comprising a second release liner and a layer of adhesive in between said first release liner and said second release liner to form a piggy-back label.

25. A label assembly as defined in claim 24, wherein said piggy-back label comprises additional lines of weakness to define additional removable label portions.

26. A multi-layer label assembly comprising:
a face stock layer coated with adhesive;

said face stock layer being backed with a first release liner layer;
 a second release liner layer backing said first release liner;
 a layer of adhesive between said first and second release liner
 layers;

5 a first line of weakness pattern in said face stock layer defining a
 first removable label, said first line of weakness extending through the face stock
 layer and the first release liner layer to the second release liner layer;

a second line of weakness pattern within said first line of weakness
 pattern defining a second removable label, said second line of weakness
 10 extending through said face stock layer to the first release liner layer;

a third line of weakness pattern in said second release liner, said
 third line of weakness pattern being intermediate to said first and second line of
 weakness patterns, said third line of weakness pattern extending through the
 release liner but not the face stock layer;

15 a fourth line of weakness pattern in said face stock layer, said
 fourth line of weakness pattern extending through said face stock layer, said
 fourth line of weakness pattern defining a third removable label portion, said
 fourth line of weakness being within said second line of weakness pattern;

a fifth line of weakness pattern in said first release liner, said fifth
 20 line of weakness pattern being intermediate to said fourth line of weakness
 pattern and said second line of weakness pattern.

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 27. A label as defined in claim 26, wherein said lines of weakness are
 die cuts.